WSWO Annual General Meeting 2023

Location: Zoom **Date:** April 3, 2023

Attendees:

Wayne Korhonen, Andrew Bergman, Terry Jones, Taylor West, Paul Roberts, Jim Pakeman, Krista McKenzie, Todd Hounsome, Melanie Camara, Noah Korhonen, Emily Zandbergen, Kyle Fraser, Ann-Marie Calhounn, Geordie Newlands, Jim Banting, Bendan Hadley, Katelyn Fairbrass, Jordan Long, David Branstetter, Erika Langman, Sean Hungerford, Tom Wheeler, Jenna Newlands, Sean Gilbert, Dan Hron, Kennedy Gray, Christina Nadalin, Jennifer Fairbrass, Taylor Nullmeyer, Jamie Shanks, Scott Marshall, Stephen Collins. Rob Baxter, Steve Morrison, Katie Bice, Teresa Wiwchar, Jason McClintock, Jaime McClintock, Jake Thomas, Sandy Becher, Eric Silverberg, Jim Banting, Katie Bice, Brad Curtis, Sandy Becher, Mike Spence, Nicole Deslauriers, Josh Stovel, Charlie Newlands, Ross Mirsky, Leslie Sparkes, Tristan, Bill Calhoun, Brennan Grange, Jim Stacey, Sedona Cator, Chad Cox, Ben Cox, Zach Cox, Gemma Cox, Madeleine Cox, Craig Waites, Wendy Durigon, David Brandstetter

Minutes recorded by: Laz Klein

Minutes from AGM 2022: Approved by: Erika, Jake Thomas

Review of reports:

- President's Report
 - Presented by Andrew Bergman
 - 2022 was a very successful year for all disciplines.
 - Show Ski Worlds went very well for Canada
 - Many other events.
 - Wakes magazine was excellent this year
 - Very encouraged by the support from the provincial government
 - AGM attendance is increasing and is very much appreciated
 - Official thanks to the Executive Board and discipline chairs, committees.
 - Special thanks to Jaclyn!
 - Approved: Wendy, Thomas

- Adaptive

- Presented by Jake Thomas
- Great year for adaptive
- New equipment
- 12 new first time adaptive skiers at "Give it a Go Day" at Paul Robet's site.
- Plan for another similar event and a cable event.
- Approved: Laz, Erika

Barefoot

- Presented by Mike Spence
- Nationals in Muskoka, successful with lots of new participants
- Plan for week long grassroots camp this year
- Nationals likely in Quebec, Aug 25-27
- Three Canadians were at Masters in Texas,
- Four juniors from Ontario at the worlds in Australia
- Youth growth is good.
- Approved: Wayne, Tom

- Clubs, Camps and School

- Presented by Jamie McClintock
- tough break losing Spray Lake
- great participation around the province but need more facilities.
- need to continue to work to ensure clubs and camps are part of WSWO.

- particularly all the summer camps in the province
- Approved: Charlie Newlands, Brad Curtis

Coaching

- Presented by Jason McClintock
- 2023 teams set for traditional
- Great season last year with lots of new faces
- 34 team skiers registered for 2023
- Approved: Wayne Korhonen, Tom Wheeler

- Marketing

- Presented by Kyle Fraser
- 2022 was second year of social media campaign with a huge increase in engagement (> 200%), with 725 followers. Goal for 1000 by the end of the year.
- Instagram is the primary platform used.
- Most impressions are from reels, up 11000 impressions.
- Keeping posting videos and tagging them with WSWO
- Live updates of running orders and scores is very popular.
- Keep sending content
- Need to update and improve the booth at the boat show.
- Please contact Kyle if anyone would like to help with marketing.
- Approved: Wendy, Jason

- Grants and Funding

- Presented by Wendy Durigon
- OASF funding continues to 2023. Very fortunate for this funding.
- WSWO is a recipient for OASF (Ontario Amateur Sport Fund) from Ministry of Heritage, Sport and Culture. Will continue for 2023
- Hosting grant for wakeboard Nationals and will apply for Traditional for 2024
- Program fund available, about \$1000, which can be applied for via website.
 - Ideally for events run that attract new members
 - https://www.wswo.ca/resources/2023/WSWO-OASF-ProgramFundsInfoPackage.pdf
- Criteria for funding is available: increase participation, development, promote excellence
- All participants must be members of WSWO
- Coaches must be NCCP certified
- Approved: Erica, Wayne

- Show Ski

- Presented by Geordie Newlands
- Almost all show skiers are from Ontario
- Worlds were in Florida
- discipline is growing in Ontario
- Jordan Long voted MVP at Worlds
- Worlds in Australia in 2025
- Show ski has a development team and interest is increasing.
- There is a lot of opportunity for growth with an excellent team atmosphere.
- Approved: Jenna Newlands, Brad Curtis

- Wakeboard and Cable Parks

- Presented by Erika Langman
- Nationals were hosted in 2022.
- Lots of girls this year at Nationals! Excellent attendance.
- Back to pre-pandemic levels of participation with a full season
- Cable parks doing very well.
- Proposal for first full sized cable park at Blue Mountain.
- Bluestone Wake is a new facility who hosted a tournament.
- Now about 15 sites.
- Approved, Mike Spence, Wayne

- Waterski

- Presented by Stephen Collins

- Recording breaking season, 15 tournaments, 6 were world ranking
- More than the rest of the country combined!
- Great Ontario representation at the Senior Worlds, and Pan Ams
- Development teams are growing rapidly.
- New site: Summerski, Cardi Wells
- improving technical equipment
- Looking for more volunteers on the traditional committee
- Special thanks to Jeff McClintock, Ted Collins and Terry Jones
- Looks like up to 16 tournaments planned
- Andrew Bergman is the first D1 International driver since Sure-Path was intruduced
- Approved: Laz, Wendy

- Financial

- Presented by Tom Wheeler
- Thank you to all the chairs with the help in keeping finances organized.
- WSWO is in a healthy financial position.
- COVID relief funding: \$205 000, evenly distributed to every member club/school
- \$20 000 in Quest for Gold funding, distributed to 16 athletes. Renewed for 2023
- Yearly amateur sport funding (thanks Wendy).
- The Instructor's course brings in approx \$10 000.
- Good membership growth this year by 100 members.
- Approved: Erika, Wendy

Independent Accounts

- Cholkan and Stepczuk to continue. Agreed unanimously.
- Motion: Andrew Bergman, Paul Roberts

Executive Board Elections

Note: there will be a bylaw amendment that board members need at least 50% attendance.

- Teresa Wiwchar: acclaimed: camps and schools
 - brief presentation made
- Election for Show Skiing:
 - Election was held but ultimately annulled after clarification of bylaws.

Motion to adjourn: Paul O'Krafka, Andrew Bergman